Dean Newlund

Keynote Speaker

Leadership isn't defined by what you promise. It's defined by what people experience. Dean Newlund brings three decades of advising CEOs and executive teams—and the storytelling craft of a professionally trained actor—to keynotes that challenge thinking, engage audiences, and inspire leaders to walk their talk.



About Dean

Dean Newlund is a keynote speaker, executive coach, author, and founder and CEO of Mission Facilitators International. Since founding the firm in 1992, he has worked with organizations across five continents and 25 countries, including American Express, Microsoft, Boeing, HonorHealth, Goodwill Industries International, and Blue Zones.

Before entering the world of leadership development, Dean trained and worked as a professional actor, earning an MFA in Acting. That foundation shaped his understanding of storytelling, human behavior, and the power of creating experiences that move people. Today, he brings that same discipline to the stage, combining compelling stories, humor, audience engagement, and practical insights that challenge assumptions and inspire action.

Dean's work explores the human side of organizational performance, particularly how authenticity, intuition, presence, and trust shape the experiences leaders create for others. His presentations are designed not simply to inform, but to help audiences see themselves and their leadership differently.

A former TEDx speaker, Dean hosts Leadovation, a globally ranked leadership podcast. His forthcoming book, *Walk Your Talk: Be the Experience You Promise* (2027), explores how leaders turn their intentions into experiences that matter.

Speaking Topics

Walk Your Talk: Why Great Leaders Become the Experience They Promise

The gap between what organizations promise and what people experience shapes trust, culture, and results. Learn how leaders can close that gap—starting with themselves.

The Human Edge: Why Leadership Requires More Than AI

As technology accelerates, human judgment, intuition, presence, and connection matter more than ever. Explore how leaders can strengthen what technology cannot replace.

Why Doing More Isn't the Same as Accomplishing More

Busyness isn't effective. Discover how focus, authentic presence, and intentional leadership lead to better decisions, stronger relationships, and sustainable performance.



Dean's Credentials

- Host of Leadovation, rated in the top 1.5% of podcasts globally
- 5-Star Listener Rating on Apple Podcasts
- 3000+ LinkedIn followers
- TedX Speaker

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