Dean Newlund

Podcast Guest

For 30+ years, Dean Newlund has helped CEOs and teams align purpose, behavior, and culture. His work enables leaders to turn strategy into daily actions rooted in clarity, compassion, and self-awareness.



About Dean

One of the biggest challenges in leadership today is the gap between what leaders say and what people actually experience.

Purpose is proclaimed, but survival drives decisions. Trust is encouraged, yet fear shapes behavior. Teams are asked to innovate while leaders themselves are overwhelmed and reactive.

Dean Newlund helps leaders close that gap.

At a time when isolation is rising, AI is reshaping work and identity, and change is accelerating faster than our ability to process it, people are hungry for authenticity, meaning, and connection. Leaders who walk their talk create alignment between what they believe, how they lead, and what their people experience. When that alignment exists, organizations thrive.

Dean is the CEO of Mission Facilitators, a leadership consulting firm that helps senior leaders and executive teams navigate growth, complexity, and cultural drift. For more than 33 years, he has worked with organizations across five continents and 25 countries, including American Express, Microsoft, HonorHealth, Boeing, Goodwill Industries International, and Blue Zones.

He is also the host of Leadovation, where he has interviewed more than 325 leaders and thinkers on leadership, culture, and transformation.

A former TEDx speaker and sought-after keynote presenter, Dean is known for conversations that are candid, insightful, and deeply human.

In 2026, he will release *Walk Your Talk*, a guide to helping leaders align what they promise with what people actually experience.

Dean has worked with these leading brands, among many others.

AMERICAN EXPRESS · Microsoft · BLUE ZONES® · BOEING

Podcast Episode Title Options

- The Credibility Gap: Why People Don't Trust Leadership Anymore
- The Human Edge: Leading in an AI-Accelerated World
- Burnout Is a Design Problem, Not a Personal Failure
- Intuition Isn't Soft—It's Strategic Intelligence
- Presence Is Power: How Leaders Shape Culture Without Speaking

Dean's Credentials

- Host of Leadovation, rated in the top 2% of all podcasts globally
- 5-Star Rating on Apple Podcasts
- 3000+ LinkedIn followers
- TedX Speaker

Connect with Dean

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Leadovation | **LinkedIn** | **YouTube**

Dean asks the most insightful, provocative questions on his podcast, Leadovation. He's in the top 1% of quality when it comes to podcast interviewers."

— Chip Conley