

# STRATEGIC PLANNING

**The RIGHT PROCESS +  
ENGAGING FACILITATORS  
= BREAKTHROUGHS** for teams  
and mission-critical plans.

## WE ADDRESS THE DIFFICULT ISSUES BY HELPING YOU:

**Thinking Differently:** The greatest danger in turbulent times is not the turbulence; it's to act with yesterday's logic.

**Prioritizing Better:** 86% of executive teams spend less than 1-hour per month discussing strategy.

**Executing Faster:** More than 70% of companies with strategic plans don't execute them.

**Communicate Clearer:** 95% of the typical workforce doesn't understand the organization's strategy.

**We believe the power of the many far outweighs the power of the few; that a well-developed process creates far better outcomes; that knowledgeable, sensitive, and courageous facilitation enables transformation for teams and organizations.**

***“Mission Facilitator’s involvement with the organization has allowed for significantly improved communications, clear goal setting, accountability, and inclusion across the organization in making this a place we all want to work. ”***

**— TESS BURLESON,** Translational Genomic Research Institute



**Mission Facilitators** is a boutique performance improvement company focused on creating purpose-centered leaders, teams, and organizations through training, facilitating, and executive coaching. With over 25 years' experience working with Fortune 500 companies in 19 countries, CEO Dean Newlund and his team of professional coaches and facilitators design customized strategic planning engagements starting with context; interviews, research, assessments, surveys and document-review help us answer the question: What business are you in, and what is your culture? Next, we facilitate planning sessions that blend your vision, mission, strategy, values, and team development, followed by scorecards and implementation-steps.

## Why strategic planning is mission-critical:

- To thrive in a disruptive world, companies must become as strategically adaptable as they are operationally efficient,
- To safeguard their margins, they must become rule-breaking innovators,
- To outthink a growing mob of upstarts, they have to inspire their employees to give their very best every day.

## HOW WE PARTNER

- Executive team planning
- Board retreats
- Integrating executive teams and boards
- Annual meetings
- Team interventions
- CEO Review



For more information contact us at  
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